

Brand Strategist • National Speaker • Executive Coach



Chris Bryant delivers refreshing and timely insight into building a better brand. As a thought leader in **Personal Branding** and the **Customer Experience**, he is changing the way individuals and organizations remain competitive and relevant in today's marketplace.

His dynamic background and experience affords him a unique credibility when it comes to cultivating excellence. You can say it's in the company he keeps. His expertise was honed with legendary brands such as the Ritz-Carlton Hotel Company and Nordstrom; culminating in an impressive repertoire of best practices.

Chris provides a rare insider perspective to makes a world-class brand tick.

He's been featured in major publications, MSNBC, radio talk shows and he writes a Personal Branding column for the Michigan Chronicle. Chris can also be seen in Disney commercials with is son, Chris Jr. He is driven by a simple principle: **The way you do business is as important as the business you do!**

~Bio Short Version~