



Brand Strategist • National Speaker • Executive Coach



Chris Bryant delivers refreshing and timely insight into building a better brand. As a thought leader in **Personal Branding** and the **Customer Experience**, he is changing the way individuals and organizations remain competitive and relevant in today's marketplace.

His dynamic background and experience affords him a unique credibility when it comes to cultivating excellence. You can say it's in the company he keeps. His expertise was honed with legendary brands such as the Ritz-Carlton Hotel Company and Nordstrom; culminating in an impressive repertoire of best practices. Chris provides a rare insider perspective to makes a world-class brand tick.

As a former Director of Training and Company Speaker for Ritz-Carlton, Bryant led the charge for the largest Ritz-Carlton in North America and helped propel the hotel to a #1 ranking in guest satisfaction for the entire brand. The contributions he's made in human capital development can be attributed to a corporate career spanning 20 years, a principle-based philosophy, practical experience, and a passion to impact the way people think and act.

His drive to promote excellence led him to found *Rapport Strategies Group* and *Chris Bryant Presents Inc.*, dedicated to building the world's most valuable resource – people. His approach to today's emerging business priorities is making a significant impact all over the United States. Those benefiting from his expertise include start-up businesses to the Fortune 500 and educational institutions to the federal government. A distinguished list that includes Bank of America, Nestlé, Mattel, California Department of Education, U.S. State Department, Department of Justice and the U.S. Treasury Department just to name a few.

He's been featured in major publications, MSNBC, radio talk shows and he writes a Personal Branding column for the Michigan Chronicle. He is a Certified Etiquette Consultant, member of the National Speakers Association, certified speaker for Vistage International and is currently authoring his first in a series of books. Chris can also be seen in Disney commercials with his son, Chris Jr. He is driven by a simple principle: **The way you do business is as important as the business you do!**

~Bio Long Version~